



Thanks to our early sponsors listed below!
EVENT SPONSOR OPPORTUNITIES

Saturday, June 4, 2016

| | |
|---|--------------------------------------|
| Partner Dinner | Sponsored by Louisiana Members |
| Partner & PPTP Registration (2 Day) | Sponsored by Circle Wisconsin |
| Partner Beverage Station (2 Day) | Sponsored by Premier Rail Collection |

Sunday, June 5, 2016

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|---------------------------------|---|
| Partner Breakfast | Sponsored by Sports Leisure Vacations |
| Partner Morning Meeting | Sponsored by Visit Bentonville |
| Partner Lunch | Sponsored by Visit Clarksville and Golden Coral |
| Partner Afternoon Meeting | Sponsored by North Dakota Tourism |

Monday, June 6, 2016

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| Kick-off Breakfast | Sponsored by National Tour Association |
| TAP University | \$3,000 Sponsorship Opportunity |
| Luncheon Session | Sponsored by (right of first refusal) |

Tuesday, June 7, 2016

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|------------------------|------------------------------------|
| Breakfast | Sponsored by Norwegian Cruise Line |
| Luncheon Session | American Bus Association |

Wednesday, June 8, 2016

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| Breakfast | Sponsored by New York |
| Luncheon Session | \$8,500 Sponsorship Opportunity |

Thursday, June 9, 2016

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| TAP Marketplace | \$5,000 Sponsorship Opportunity Guaranteed option for |
| | FAM participation; fees not included. |

Additional Opportunities

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|---------------------------------|--|
| Daytime Hospitality Suite | Group Travel Leader |
| Evening Hospitality Suite | Sponsored by Travel Oregon & Travel Portland |
| Door Stops | Carlson Rezidor Hotel Group |
| Partner Shirts | Sponsored by Myrtle Beach CVB & Visit Lubbock |
| | One available at \$3,000 |
| Delegate Booklet | Sponsored by Nebraska Tourism Commission |
| Nametags and Lanyards | Sponsored by Maryland Office of Tourism |
| Delegate Bags | Sponsored by Virginia Tourism Corp. |
| Partner Room Sponsor | \$500 per Partner Room (Duty Free Americas, Marietta- |
| | Washington CVB, NCG, Hard Rock) |
| Signage | Sponsored by Trip Mate Inc. |

Additional Opportunities

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|---|--|
| Partner Meeting Room Clocks | Sponsored by Delaware Tourism |
| Partner Punch 'Em & Keep 'Em Supplies | Sponsored by Carlson Rezidor Hotel Group |
| Partner Stress Relief Kit | Sponsored by CIRI Alaska |
| TAP University Paper & Pens | \$500 Sponsorship Opportunity |
| TAP Dance APP | Sponsored by Reno Tahoe USA |
| TAP Water | Sponsored by Explore Minnesota |
| TAPzap Charging Stations | Sponsored by Visit Grove City |
| TAP Photo App | Sponsored by EMI Hawaii |



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Additional Opportunities...continued

| | |
|--|--|
| NEW Partner Room Supplies | Sponsored by New Hampshire Division of Travel and Tourism |
| NEW Partner Packet Sponsor (includes Full Page Color Ad)..... | \$1,500 Sponsorship Opportunity |
| NEW Partner Packet Full Page Color | \$500 Sponsorship Opportunity |
| NEW Partner Appointment Day Drink/Snack Sponsor (3 days)..... | \$1,500 Sponsorship Opportunity |
| NEW ChapTAPstick Sponsor | Sponsored by Haywood County, NC |
| NEW Partner Shipping | Sponsored by Niagara - USA |
| NEW Partner Brochure Binders | Sponsored by Carlson Rezidor Hotel Group |
| NEW Key Cards | \$5,000 Sponsorship Opportunity |
| NEW TAP Into Sweet Dreams | Sponsored by Grand Central States |
| NEW TAP Mingle / Kick Off Event | \$10,000 Sponsorship Opportunity (co-op encouraged) |
| NEW TAP Dance Technology | \$10,000 Sponsorship Opportunity (co-op encouraged) |
| Create your own!..... | Call TAP Headquarters with your thought on a sponsorship |

Call 907-243-7125, ext. 3 if you have questions!

Previous sponsors have right of first refusal.

Fax form to 907-202-5273

PPTP Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Name: _____

Requested Sponsorship: _____ Cost: _____

Sponsorship name and date if applicable

Authorized by: _____ Date: _____

Confirm and send in your logo for use to TAPdance@travelalliancepartners.com

Please remember to send your logo in eps & jpg (no png) and be sure they are high resolution for printing.

Sponsorships that include presentations with PowerPoint must be to TAP Headquarters by May 1, 201.

Office Use Only

| | | | |
|------------------------|------------------|---------------------|----------------|
| Recorded in DB _____ | Invoice: _____ | Recorded by: _____ | Confirm: _____ |
| Recorded on web: _____ | Date Paid: _____ | Payment Info: _____ | |