



EVENT SPONSOR OPPORTUNITIES

Sunday, June 3, 2018

Partner Dinner	Sponsored by Atlantic Tours
Partner & PPTP Registration (2 Day)	Sponsored by Group Tour Media
Partner Beverage Station (2 Day)	\$3000 Sponsorship Opportunity

Monday, June 4, 2018

Partner Breakfast	Sponsored by Visit Clarksville
Partner Morning Meeting	Sponsored by Visit Bentonville
Partner Lunch	Sponsored by MSC Cruises
Partner Afternoon Meeting	Sponsored by Circle Wisconsin

Tuesday, June 5, 2018

Kick-off Breakfast	Sponsored by NY Partners
TAP University	\$3000 Sponsorship Opportunity
Luncheon Session	Sponsored by Hilton

Wednesday, June 6, 2018

Breakfast	Sponsored by Coeur d' Alene Casino Resort
Luncheon Session	Sponsored by American Bus Association
Luncheon Dessert	Sponsored by Branson

Thursday, June 7, 2018

Breakfast	\$8500 Sponsorship Opportunity
Luncheon Session	Sponsored by Cheyenne, WY

Additional Opportunities

Daytime Hospitality Suite	Sponsored by Group Travel Leader
Evening Hospitality Suite	Sponsored by Travel Oregon and Travel Portland
Door Stops	Sponsored by Visit Myrtle Beach
Partner Shirts	Sponsored by Visit Lubbock, Applebees Grill & Bar, DeNure Tours
Delegate Booklet	Sponsored by Nebraska Tourism Commission
Nametags and Lanyards	Sponsored by Delaware Tourism Office
Delegate Bags	Sponsored by Mall of America
Partner Room Sponsor	\$500 per Partner Room (Sponsored by ITG Travel, Amarillo CVB, NCG, Hard Rock, Duty Free Americas, Explore St. Louis, Fort Worth CVB, San Angelo CVB)
Signage	Sponsored by TripMate
Partner Meeting Room Clocks	Sponsored by Amarillo CVB
Partner Punch 'Em & Keep 'Em Binder	Sponsored by Carlson Rezidor Hotel Group
Partner Stress Relief Kit	Sponsored by Moab Area Travel Council
TAP University Paper & Pens	Sponsored by Discover DeKalb Conv. & Visitors Bureau
TAP Water	Sponsored by Explore Minnesota and Partners
TAPzap Charging Stations	Sponsored by Cumbres Toltec Railroad

Additional Opportunities

Partner Room Supplies	Sponsored by New Hampshire Travel and Tourism
TAP Sunscreen	Sponsored by Oklahoma City CVB
Partner Appointment Day Drink/Snack Sponsor (3 days)	Sponsored by Charleston WV CVB
TAPstick Sponsor	Sponsored by Visit Montgomery



EVENT SPONSOR OPPORTUNITIES

Peach Treat Sponsor	Sponsored by Georgia Department of Economic Dev.
Partner Shipping.....	\$2500 Sponsorship Opportunity
Partner Door Signage	Sponsored by Vermont Chamber of Commerce
TAP Into Sweet Dreams	Sponsored by Gaylord National Resort
TAP Maine Treat.....	Sponsored by Maine Office of Tourism
TAP Mingle / Kick Off Event	\$10,000 Sponsorship Opportunity (co-op encouraged)
TAP Dance Technology.....	\$10,000 Sponsorship Opportunity (co-op encouraged)
Transportation Sponsor	Sponsored by Motor Coach Industries
TAP Infused Water Bottle	Sponsored by Explore Charleston
TAP Storage.....	\$500 Sponsorship Opportunity
TAP Soap.....	Sponsored by Experience Columbus
Create your own!.....	Call TAP Headquarters with your thought on a Sponsorship! (Sponsored by Great Canadian Railtour Company, St. Augustine, Ponte Vedra & The Beaches, Elko CVB, Fee Hedrick Branson and Pigeon Forge, Radisson Suites Tucson)

Call 907-243-7125, ext. 3 if you have questions!

Previous sponsors have right of first refusal.

Fax form to 907-202-5273

PPTP Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Name: _____

Requested Sponsorship: _____ Cost: _____

Sponsorship name and date if applicable

Authorized by: _____ Date: _____

Confirm and send in your logo for use to meetings@travelalliancepartners.com

Please remember to send your logo in eps & jpg (no png) and be sure they are high resolution for printing.

Sponsorships that include presentations with PowerPoint must be to TAP Headquarters by May 15, 2018.

As of: March 15, 2018