

2024 Sponsor Opportunities

TAP Partners are eager to learn about your destination or attraction!

Contact: Lisa Doerner (lisa@travelalliancepartners.com) for more information.

	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$1,500
<u>Pre-Conference</u>				
Logo with link on conference page	✓	✓	✓	✓
Logo on conference emails	✓	✓	✓	✓
Social Media Promotion (Qty varies based on level)		✓ (1)	✓ (2)	✓ (3)
Your video on conference web site (up to 10 minutes)			✓	✓
15-word description on conference web site				✓
<u>During Conference</u>				
Logo on sponsor recognition slide	✓	✓	✓	✓
Recognized during daily opening		✓	✓	✓
<u>Post Conference</u>				
Social Media Thank You				✓
Profile in Weekly Partner Newsletter				✓ (1)
<u>Additional Sponsorships</u>				
Monday, June 12th				
Kickoff Full Delegate Breakfast Sponsor (includes 15 min. presentation)				\$5,500
Full Delegate Lunch Sponsor (includes 15 min. presentation)				\$7,500
Tuesday, June 13th				
Full Delegate Breakfast Sponsor (includes 15 min. presentation)				\$5,500
Full Delegate Lunch Sponsor (includes 15 min. presentation)				\$7,500
Virtual Photo Booth Sponsor				
Feature your destination's photos as backdrops/your logos used as photo stickers/all photos shown throughout event				\$2,500
Registration Sponsor				
Featured in all pre-registration and registration emails. Eligibility to do a special video or other engaging promo				\$4,000

Daytime Hospitality Suite (Open during daytime hours Monday and Tuesday. Sponsor provides refreshments.)	\$1,500
TAP Dance Technology Sponsor	\$3,000
Partner Shirts (2 Sponsors)—0 remaining	\$3,000
Event Signage Sponsor	\$1,500
Delegate Book Cover Sponsor (logo featured on cover)	\$1,500
Prize Giveaway (opportunity to do a prize giveaway from stage)	\$1,000
Delegate Lanyards (sponsor provides lanyards)	\$750
Partner Gift Sponsor (gift in all Partners rooms) (sponsor provides water bottles, treats, sunscreen, chapstick, etc.)	\$500
Meeting Room Soap/Sanitizer Sponsor (Sponsor provides soap)	\$500
Delegate Bags (sponsor provides bags)	\$500
Partner Room Sponsor (Your logo on TAP Partner's Room Sign)	\$500
Hotel Key Card Sponsor	\$1200
Door Hanger "Do Not Disturb" Sponsor	\$1000
Creative? Make your own sponsorship! Call TAP Headquarters with your idea for sponsorship!	\$500
Bright Spot Break Sponsor - Kickoff a break with your 5-minute presentation, live or video (limited availability)	\$350
¼ Page Delegate Book Ad	\$100
Full Page Delegate Book Ad	\$250
TAP Partner Meeting Sponsorship	
Host Partner Dinner—5 minute welcome message to Partners and spend dinner with TAP Tour Operator Partners	\$6,000
Host Partner meal (15 minute presentation and networking) breakfast (1)	\$3500
or lunch (1)	\$3750
15-minute meeting break presentation to all Partners (2) (2 1 remaining)	\$1500
5-minute meeting break presentation to all Partners	\$500